



be by ReSound offers a truly revolutionary design—a new alternative to traditional hearing instruments.

- Amazing, virtually invisible design when worn
- An automatic and hassle-free in-the-ear instrument
- Advanced protection from wind noise
- 100 hours of battery life (size 10A battery)

The unique design provides outstanding benefits. By moving the microphone from the hearing instrument body and placing it in the upper part of the ear, be by ReSound eliminates virtually all wind noise and provides a unique sound quality.

Very easy to insert and remove, be by ReSound fits comfortably in the ear.

be by ReSound overcomes concerns associated with traditional hearing aids, such as the “plugged-up” feeling created by in-the-ear instruments, and excess noise caused by hair, eyeglasses or a hat brushing against behind-the-ear microphone placement.

Key features*

- Invisible Open Technology™ (IOT)
- 17-band WARP™ Sound Processing
- NoiseTracker™ II Noise Reduction
- Wind Noise management by design
- Stabilizer™ II DFS
- Environmental Optimizer™
- Acceptance Manager
- Onboard Analyzer™ DataLogging
- Open fitting capabilities
- SmartStart™
- Low-level expansion
- Low battery warning indicator
- Power-saving chip technology

**actual features vary by model*



Your hearing healthcare professional:

ReSound North America
 8001 Bloomington Freeway
 Bloomington, MN 55420
 1-888-735-4327

ReSound Canada
 303 Supertest Road
 Toronto, Ontario M3J 2M4
 1-888-737-6863

consumerhelp@gnresound.com

MK601756 Rev.A



Designed to disappear

be by ReSound Invisible Open Technology (IOT) is the first product in an entirely new category. be by ReSound IOT combines invisibility in the ear with incredible sound performance in a hassle-free, instant-fit instrument.

Custom options

be by ReSound Custom models have larger venting options than traditional completely-in-the-canal instruments. With more airflow in the ear canal, you will experience a more comfortable fit and more natural sound quality. And the small size provides a new option for people whose ear canals are too small for conventional CICs.

Added power

be by ReSound Custom Power models deliver the power boost you would expect from a much larger instrument. More power, smaller size.

be

BY RESOUND™

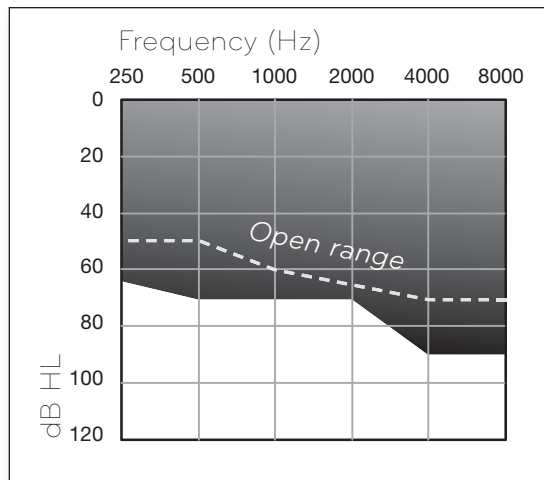


be by ReSound fits discreetly inside the ear canal



An imperceptible, thin microphone tube follows the natural contour of the external ear

Fitting range: mild to moderately severe



IOT



Custom



Custom Power