

# The world is your oyster

Your generation will change the world. Maybe walk on Mars. Or wipe out malaria.

You've grown up connected. You use technology as an extension of yourself. Making life more fun, more real, more social. You play with technology and use it in ways the rest of us can only envy.

So ReSound Smart Hearing™ aids are the natural choice for you. Sound quality is excellent. You can pair them with your iPhone, iPad or iPod touch and stream sound directly to your hearing aids. Or with the ReSound Multi Mic and hear a friend clearly in a noisy café.

Smart Hearing aids work like wireless stereo headphones. Except that all the sound you stream is tailored to your hearing loss.

Forget wearables. Let's talk hearables.

This is **Smart Hearing**. A new kind of hearing aid that adapts to the way you want to live today.

M102384-GB-15-11-Rev.A

ReSound Up Smart is a new kind of Smart Hearing aid that adapts to the way you want to live today, combining the best available sound quality with new possibilities to connect with your world.

[resound.com/upsmart](https://resound.com/upsmart)

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#### WORLDWIDE HEADQUARTERS

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**ReSound**  
rediscover hearing



**ReSound**  
rediscover hearing

Made for  
iPod iPhone iPad



SMART HEARING™

resound.com

ReSound Up Smart™  
Step up  
your sound



– A GUIDE FOR TEENS



## Personal

Sitting at the window, you take out your phone. You open your ReSound Smart app and switch to your café programme. Turn down the background noise a little. And turn up the volume of your hearing aids.

Happy with your settings, you geo-tag them and save them to favourites. So next time you come here, your phone will automatically switch to these settings.



## Sociable

Your friends arrive. You wave from the window and are ready with hugs when they get inside. Their breathless hellos are loud and clear in your Smart Hearing aids. But as you sit down together, you realise the café is really busy. And noisy! So you put your Multi Mic on the table. Next to the sweeteners. Now you can really focus on the conversation in comfort.

Later, on the bus back to your friend's place for tea, you give her the Multi Mic. She clips it to her jacket without even thinking about it. Now you can hear every word, while the bus rumbles away in the background.

## Connectable

You're outside a busy café, waiting for your friends. You Facetime them to hear how long they'll be. You can see they're still on the bus and their voices are crystal clear in your hearing aids.

You have 10 minutes, so you grab a window seat. And while you're waiting, you listen to your latest playlist. Streamed directly from your phone to your hearing aids.

This is **ReSound Wireless Connectivity**. Stream sound directly from an iPhone, iPad or iPod touch. Or pair any Bluetooth-enabled phone with Resound's Phone Clip+ to stream sound from it.



This is the **ReSound Smart app**. Personalise your hearing aid settings from your iPhone or smartphone.



This is the **ReSound Multi Mic**. Enjoy crystal clear speech from your friends or teacher. Place the Multi Mic on a table for group work and hear every word, and connect to FM or loop systems at school.