



## ReSound ONE

# Hear like no other

### ALL ABOUT THE INDIVIDUAL

Just like a fingerprint, each person's hearing is one of a kind. Nature has designed the shape of the ear to perfectly capture sounds all around, and because the shape of each person's ear is unique to them, the sound they hear is uniquely theirs.

### SOLVING A BIG CHALLENGE

**93%** of hearing aid users still have trouble hearing in noisy environments.<sup>1</sup>

**55%** of users still get confused about where sounds come from.<sup>1</sup>

People crave naturalness and clarity of sound.

### HEARING FEELS LIKE SECOND NATURE

ReSound ONE™ is built on our unique Organic Hearing approach, featuring solutions that celebrate how we all hear differently and have diverse needs. Emulating the natural hearing experience as closely as possible – guided by how we intuitively interact with the world.

### EXTENDING THE JOY WITH MORE OPTIONS

- New Behind-the-Ear (BTE) and Power BTE styles
- Popular Receiver-in-Ear (RIE) designs
- Our groundbreaking\* M&RIE (Microphone & Receiver-In-Ear)



### NEW HANDS-FREE CALLS



Now ReSound ONE users can enjoy hands-free phone and FaceTime calls for iPhone and iPad\*\*, using state-of-the-art streaming technology.

They just tap the button on their hearing aids to answer a call and get the call streamed directly to their ears. They can multitask while talking and free up their hands for other activities.

### RECHARGEABILITY – USERS HAVE THE POWER



Many ReSound ONE hearing aids are rechargeable, giving users all the power they need for their day, even when streaming. Recharge for three hours overnight.

### STAY CONNECTED TO THE WORLD



Users can also stream music, calls and other audio from iPhone and iPad or Android™ smartphones using Bluetooth® Low Energy.

**Nobody should feel limited by their hearing loss.**

## EVERY SOUND HAS AN INDIVIDUAL STORY

When it comes to sound, we take a human direction inspired by individuals not algorithms, to help users hear as nature intended. Our individualised solutions adapt to fit users' needs and situations, so they can forget they are wearing hearing aids and immerse themselves in each moment.



### MORE NATURAL SOUND QUALITY



M&RIE combines the two traditional microphones with a third placed in the ear canal. It makes the most popular hearing aid style, RIE, even more beneficial for people with hearing

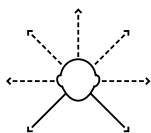
loss, and delivers sound using the user's own unique ear anatomy and acoustics.

**90%** of listeners prefer M&RIE for natural sound quality.<sup>2</sup>

**10%** more accurate sound recognition from the front and back.<sup>2</sup>

**15 db** natural wind noise reduction without reducing gain.<sup>2</sup>

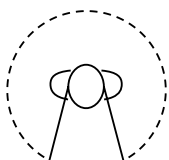
### ALL ACCESS DIRECTIONALITY



Automatically adjusts directional microphone patterns so the user is in the best, most natural position to hear what's important and monitor the sounds around them.

Up to 2 dB better signal-to-noise ratio compared to traditional directionality<sup>3</sup> for greater hearing in any environment.

### ULTRA FOCUS



Users can activate Ultra Focus to hear conversations better in extra-noisy situations. Up to 30% improvement in speech understanding in noise compared to All Access Directionality.<sup>3</sup>

### UNIQUE ERGONOMIC DESIGNS

The robust IP68-rated designs ensure great performance all day long, powered by impressive, proven technology. With a lower centre of gravity than previous models, the hearing aids only rest on one point on the ear, aiding comfort and ensuring the best possible placement of the top microphones.

### PERSONALISATION AND CARE ANYWHERE



With the ReSound Smart 3D™ app, users can control and personalise their sound experience on the go. They can even get in touch with their trusted hearing care professional for help remotely via ReSound Assist Live.



#### THE ONE TO WATCH

- Explore ReSound ONE  
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<sup>2</sup> Groth J. (2020). An innovative RIE with microphone in the ear lets users "hear with their own ears". ReSound white paper.

<sup>3</sup> Groth J. (2020). The evolution of the binaural hearing strategy: All Access Directionality and Ultra Focus. ReSound white paper