

ReSound Key

Everyone deserves great hearing



New hearing essentials for more people with hearing loss



A GLOBAL NEED

Only one in five people worldwide who could benefit from hearing aids actually use them.¹ This can be due to financial cost, feeling old, self-consciousness, or a perception of artificial sound. Too many are missing out on the sounds of life.

Introducing ReSound Key

The new essential hearing aid portfolio gives more people access to great hearing with the acclaimed ReSound experience, based on proven and premium hearing technology and the ReSound Organic Hearing philosophy. A wide variety of models ensures there is something for everyone.

ORGANIC HEARING

The unique philosophy enables people to connect to the world around them in the most intuitive and natural way. It takes inspiration from how the ear works and the natural ways we listen, ensuring that hearing solutions perfectly fit the lifestyle of each individual.

HIGHLIGHTS

- Hearing solutions with a premium experience
- Unparalleled natural sound quality in the essential category
- Easy rechargeability with up to 30 hours on one charge
- Connectivity with Bluetooth® Low Energy
- Direct audio streaming from iOS and Android™ devices
- Remote hearing care, vital during Covid-19 and for the 'new normal'

MOST COMPLETE SELECTION

- Suitable for most types of hearing loss
- Behind-the-Ear, Receiver-in-Ear, and custom hearing aids
- Includes a powerful processor for profound hearing loss
- Aesthetically pleasing wireless Completely-in-Canal model



ReSound Key™ is a complete portfolio of hearing aids for mild to profound hearing loss.



USER BENEFITS

- Awareness of surroundings and ease of listening improves, without any significant reduction in directional benefit²
- Users can hear speech in noise at their sides and behind them, and not just in front³
- More natural listening leaves them with more energy by the end of the day⁴
- Their spouses notice better hearing, too⁴



BETTER HEARING ALL AROUND

ReSound Key benefits are based on the power of:

- Natural Directionality II, which supports better listening in noise by enabling both ears to work together
- Sounds up to 116 dB sound pressure level (SPL), captured very clearly for a natural sound quality
- Warp compression to map loudness and frequencies based on the function of the human cochlea
- NoiseTracker II to reduce background noise for easier listening
- DFS Ultra II, which adapts to changing environments to prevent feedback and maintain appropriate gain

GUIDANCE WITH AN EASY, EFFICIENT WORKFLOW



ReSound Smart Fit™ makes fittings easier than ever – minimizing fine-tunings and leading to greater satisfaction. The intuitive fitting software simplifies daily work and is used with the entire ReSound portfolio.



HEARING CARE ANYWHERE

The ReSound Smart 3D™ app lets users discreetly optimize their ReSound Key experience on their smartphones or other devices anytime, anywhere. Advanced fitting software and remote care services ensure hearing care professionals can use the app to make remote fine-tunings and updates.

CONNECTING WITH PEOPLE AND THE WORLD



Streaming calls, music, podcasts, audiobooks, and more from a compatible iPhone, iPad, iPod, or Android smartphone directly to ReSound Key hearing aids is discreet and effortless.

ReSound Key users are more likely to participate in the things they want to do every day.

Explore ReSound Key at
resound.com/resound-key

¹ Deafness and hearing loss. World Health Organization (WHO) 2020

² Compared to bilateral omnidirectional and bilateral directional. Cord et al 2007; Bentler et al 2004

³ Compared to bilateral directional. Hornsby & Ricketts 2007; Jespersen et al 2017

⁴ Compared to no hearing aids. Schumacher 2020